Lui Nobrega

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OBJECTIVE:

I'm passionate about working with data to uncover insights that genuinely help people. By pairing my analytical expertise with my curiosity for emerging technologies, I hope to support forward-thinking teams in making better decisions, simplifying complex problems, and ultimately creating more meaningful experiences for everyone involved.

SUMMARY

Over the past 27 years, I've been writing SQL to uncover the stories hidden in the data—transforming raw numbers into valuable, actionable insights. In parallel, I've spent 20 years analyzing complex business systems, bridging the gap between technology and the people it serves. Along the way, I've built custom tools and dashboard portals with Python, Node.js, and ColdFusion, always keeping my focus on creating clear, meaningful solutions. My guiding principle is simple: shape processes that help teams solve tough challenges in a down-to-earth way, ensuring technology truly serves the people who rely on it.

CORE SKILLS

- **Advanced SQL & Data Modeling** (complex queries, stored procedures)

- **Python** (data manipulation, automation, scripting)

- **Data Visualization** (Looker, Tableau, Crystal)

- **Business Analysis** (breaking down complex issues, proposing solutions)

- **Stakeholder Management** (senior leadership reporting, presentations)

- **AWS & Cloud Computing** (familiarity with S3, EC2, Redshift)

- **Automation** (experience with Python-based automation)

EXPERIENCE

Innovation Product Manager
Recruitics Inc, Norwalk, CT | 12/2020 – 11/2023

- Led the development of **new products** for both internal teams and customers, focusing on innovation and process optimization.

- Served as a **full-stack developer**, maintaining and enhancing **ColdFusion, JavaScript, Python, and SQL** systems that processed high-volume, business-critical data.

- Collaborated cross-functionally to identify pain points, propose product enhancements, and implement data-driven solutions that improved operational workflows.

Scrum Master
Accounting System Integrators Inc, North Haven, CT | 2018 - 2019

- Managed an Agile/Scrum environment for a **seven-developer team**, delivering product add-ons for the **Acumatica** platform.

- Facilitated daily stand-ups, sprint ceremonies, and backlog refinement, ensuring smooth communication between developers and business stakeholders.

- Drove **continuous improvement** by monitoring team velocity, removing impediments, and aligning product deliverables with evolving business objectives.

Director, Strategic Vendor Management
Anthem Inc, Wallingford, CT | 2013 - 2018

- Oversaw vendor relationships for **office machines** and directed the in-house print, mail, and imaging facility, championing process enhancements through data insights.

- Guided and mentored team leaders, fostering a culture of **continuous improvement** in print/mail/imaging processes.

- Developed **automation and asset management** tools using **ColdFusion, SQL, JavaScript, Python, and .NET**, streamlining workflows and boosting efficiency for high-volume print mail operations.

EXPERIENCE CONTINUED

Tier III Analyst
Xerox Corporation, Norwalk, CT | 2010 - 2013

- Oversaw a **Managed Print Environment** with 1,500+ assets for Anthem Blue Cross and Blue Shield, focusing on performance optimization and cost savings.

- Built and maintained a **customer training portal** (ColdFusion, JavaScript, SQL) to guide employees on printer connectivity and usage, reducing support overhead.

- Provided ongoing technical support and data reporting, collaborating with cross-functional teams to align solutions with organizational goals.

KEY PROJECTS & ACCOMPLISHMENTS

- **Self-Service Analytics**: Deployed data modeling techniques to build user-friendly dashboards for non-technical stakeholders, enabling them to deep-dive into operational metrics without specialized support.

- **Automation & Process Optimization**: Deployed Python scripts to automate data ingestion and transformation, dramatically cutting manual effort and risk of error.

ADDITIONAL DETAILS

- **Communication & Leadership**: Skilled at presenting data-driven insights to executive and senior leadership.

- **Cross-Functional Collaboration**: Experience working with product, engineering, stakeholders, and compliance teams to ensure accurate, holistic solutions.